



Intelemed Marketing Inc., is a Manufacturers Representative in the Security Field. Our four offices are located in the NY, NJ, E.PA area. With over thirty years of combined experience in the security marketplace, we are dedicated to assisting you with specifying, designing and training for the Manufacturers we represent.



News, Notes and  
Announcements

October 2009

## SOLUTIONS FOR DIGITAL VIDEO SURVEILLANCE

VERACITY USA  
([www.veracityusa.com](http://www.veracityusa.com))

Veracity has developed a family of innovative products to support IP Video projects. Their **HIGHWIRE** (Ethernet over Coax Cable), **HIGHWIRE QUAD** (4 x IP camers over one coax cable), **CAMSWITCH** (LAN and PoE Extender), **OUTREACH** (Wall-mounted PoE network switch for IP cameras) and **TIMENET** (NTP Atomic clock server for DVR and ACS) products have been especially

**How much time do you spend setting up and focusing IP video cameras that are POE enabled?**

**Veracity USA has developed a cost effective solution to aid installers in setting up and focusing IP video cameras that are Powered over Ethernet (POE).**

**PINPOINT is designed for temporary installation during set-up. While connected, the camera network connection is redirected to the local network port. There is no network connection to the main network. When the IP camera set-up is**

designed to allow network infrastructure problems to be solved quickly and simply. Veracity focuses on transmission and display solutions, particularly for high-bandwidth mega-pixel IP camera systems.



To order VERACITY USA literature, please e-mail at [intelemed@comcast.net](mailto:intelemed@comcast.net) or phone 856-461-0052.

## **FAQ'S**

### **HIGHWIRE**

### **OUTREACH**

## **NOTES**

### **Storage for Surveillance Systems**

## **WHITE PAPERS**

### **PoE Explained: An Introduction to PoE**

### **Power Without the Struggle: The Benefits of PoE**

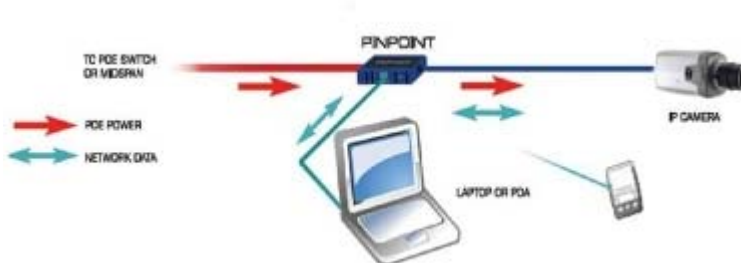


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**completed, remove PINPOINT and connection to the main network is restored.**



**With PINPOINT, installing IP cameras just got a whole lot easier:**

- Allows for local viewing of IP camera images on laptop, netbook, handheld (with RJ45 jack), etc. close to the camera.
- Enables rapid and precise adjustment of lens focus and viewing angle.
- Uses Power over Ethernet from the installed network.
- Increases installation speed and efficiency and reduces time on site.
- Low cost and reusable it is an essential installation tool.
- Install and remove in seconds.



**Suggested MSRP pricing for the PINPOINT is \$49.95. Combined with a Netbook, you can have a complete IP camera setup and focus tool for under \$250\*\*!**



**To learn more about PINPOINT you can download the data sheet by [clicking here](#).**





- VIEW IP IMAGES LOCALLY
- ADJUST CAMERA FOCUS AND OTHER PARAMETERS QUICKLY
- USE POWER OVER ETHERNET (POE) FROM INSTALLED NETWORK CABLE

**\*\*Netbooks have been found on e-commerce shopping sites such as Ebay for \$199. Veracity makes no promise as to the current price of any third party product. Suggested MRSP of Veracity's PINPOINT is \$49.95.**

**Tomorrow's Products... Today's Infrastructure**